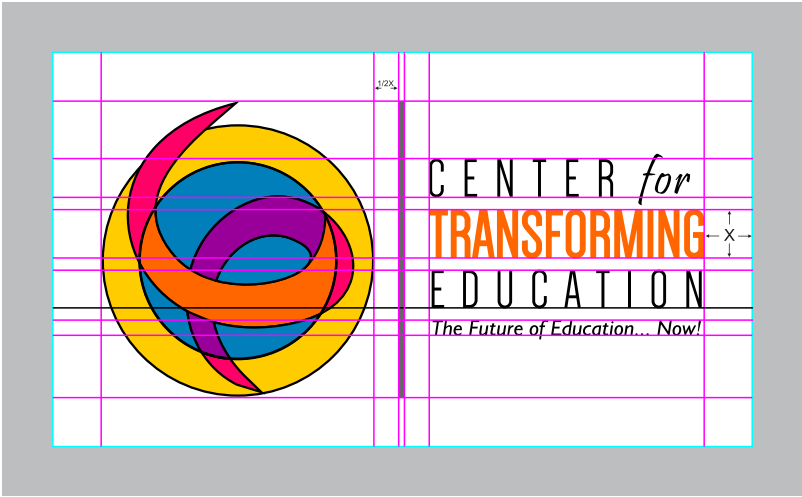


Primary Logo



Blue indicates Clear Space. The blue area must be kept free of other elements. Grey padding indicates Safe Zone. Magenta indicates type and element alignment and boundaries.

The minimum required Clear Space is defined by the measurement 'X' (equal to the height of the uppercase letters, known as the 'cap-height'. The width is equal to the height.)

COLOUR SPECIFICATIONS

Pantone 123C C2 M20 Y100 K0 #FFCC00	Pantone 1655C C82 M100 Y0 K0 #F25900	Pantone 153-16C C0 M96 Y36 K0 #FC3370	Pantone 254C C52 M100 Y0 K0 #991A91	Pantone 641C C95 M49 Y11 K0 #0078AD	Black C0 M0 Y0 K100 #373435 / C0 M0 Y0 K60 #848688

FONTS USED IN LOGOTYPE

Dense 1234567890 !@£\$%^&*()-+=+ abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ	Pristina 1234567890 !@£\$%^&*()-+=+ abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ
Humanist 777 condensed BT Italic (Slogan) 1234567890 !@£\$%^&*()-+=+ abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Suggested Colour Splits



DONT ABUSE YOUR LOGO

